

Evangelical Press Association
BUSINESS MEETING MINUTES
Thursday, April 29, 2021
Virtual via Zoom on the Whova virtual event platform

EPA President Carol Pipes called the business session to order with all members of the board participating via Zoom and the membership participating as viewers on the Whova virtual event platform.

Approval of minutes

The 2019 Business Meeting Minutes from April 9, 2019, were tabled for approval until the next in-person business meeting, planned for April 2022. There were no minutes from 2020 because the convention was canceled and no business meeting held.

Membership Report

Presented by Terry White, advisor

For the calendar year 2019, EPA had a total membership of 318, an increase of one over the previous year.

- 156 Print Publications
- 61 Digital Publications
- 61 Associate members
- 25 Business affiliates
- 15 Honorary

For the calendar year 2020, EPA had a total membership of 309, a decrease of nine over the previous year.

- 138 Print Publications
- 66 Digital Publications
- 66 Associate members
- 21 Business affiliates
- 18 Honorary

Financial Report

Presented by Rick Knoth, Treasurer

During the fiscal year that ended June 30, 2019, EPA realized a modest gain of \$3,059 with revenues of \$232,430 and expenses of \$229,371. Our net equity assets increased to \$97,624 as of June 30, 2019.

During the fiscal year that ended June 30, 2020, EPA suffered a significant loss of \$32,404 as a result of the cancelation of the 2020 convention, due to the COVID-19 epidemic. Revenues dropped to \$124,895 for the year.

However, through the pandemic relief funds provided by the SBA Paycheck Protection Plan, EPA is expected to be able to recoup all of that loss.

For the current fiscal year, which ends June 30, 2021, we are estimating a net gain of several thousand dollars over and above the SBA funding. Rick reported that EPA has healthy reserves, expected to be more than \$85,000 at the end of the fiscal year.

A preliminary balanced budget for 2021-2022 has been developed and will be confirmed at the fall board meeting once the current fiscal year results have been finalized.

Election Report

Presented by Carol Pipes, president

Carol reported the results of the election of officers and vote on bylaw changes. The election was administered virtually via an online voting platform.

President-elect — Dr. Sandra Glahn, Fathom Magazine
Secretary — Leah Pickard, Message Magazine
Treasurer — Danny Conn, Randall House Publications
Advisor — Warren L. Maye, SAConnects

Members overwhelmingly passed two bylaw changes:

1. Associate members are now considered regular members with full voting privileges.
2. Contributor has been added as a new non-voting category of membership affiliation for those who contribute on an annual basis to EPA.

Scholarship Report

Presented by Sandra Glahn, secretary

Akosua Frempong, a student at Regent University, was awarded the Jerry Jenkins Scholarship in the amount of \$2,000.

Director's Report

Executive Director Lamar Keener outlined how EPA adapted to the COVID pandemic which caused the cancellation of the 2020 convention and forced the 2021 convention to pivot to a virtual event. He reported increased engagement from both inside and outside EPA membership.

- More than 100 EPA members took part in a series of six free webinars in 2020
- Two additional free webinars, dealing with the issue of race, saw more than 300 participate with 80% of them from outside EPA
- A new Best of Class contest was launched in the summer of 2020 with 54 entries in 11 categories
- In the fall of 2020, EPA produced the DigitalMediaCon, partnering with 11 other media organizations, including NRB and NAE, and generating a healthy new revenue stream from the nearly 200 who registered, also with a large number from outside EPA
- EPA hosted its first virtual election
- The 2021 convention, scheduled for Lancaster, PA, was transitioned into a virtual event with double our typical attendance

Passing of the Gavel

Outgoing president Carol Pipes introduced incoming president Dan Stelzer.

2022 Convention

Dan Stelzer announced that the next convention would be held April 10-12, 2022, at the Cheyenne Mountain Resort in Colorado Springs.

New Business

There was no new business.

Motion to adjourn.

Seconded.

Approved.

Respectfully submitted,
Sandra Glahn, Secretary