

Evangelical Press Association

MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

April 9, 2022

A meeting of the Board of Directors was held in Colorado Springs, CO.

Directors Present:

Dan Stelzer, President
Sandra Glahn, President-elect
Leah Pickard, Secretary
Danny Conn, Treasurer
Warren Maye, Advisor
Terry White, Advisor

Also Present:

Lamar Keener, Executive Director

Call to Order

Dan Stelzer called the meeting to order. A quorum of directors was present. A devotion and time of prayer followed.

Approval of Minutes

Motion by Terry White: To approve the minutes as distributed from the October 9, 2021, Board Meeting.

Seconded.

Motion carried.

Director's Report

Lamar Keener presented a detailed report to the board.

Old Business

Lamar gave an update on purchasing personal life insurance.

Annual Business Meeting

The board reviewed the annual business meeting minutes from 2019 and 2021. They also reviewed the agenda for the 2022 annual business meeting to be held April 12, 2022.

2022 Convention Report

Lamar gave an overview of the conference registration/attendance and sponsorships. The board reviewed the 2022 conference agenda and an overview of the convention finances.

Future Conventions

The board discussed the possibilities of creating new registration incentives, opportunities for job promotion, freelance connections, topics to pursue at future conventions.

DigitalMediaCon

Lamar gave an event report on DigitalMediaCon. The board agreed that the event should continue as a virtual conference about digital communications. The Board discussed potential topics and finding speakers for the upcoming 2022 event.

Report on Non-Member Participation

Lamar gave an overview of non-member participation at EPA events showing that 675 non-members participated in the various webinars and digital conferences over the past two years.

Crisis Publishing Initiative

Lamar gave an update on the international conference for Christian journalists in Chicago in June. The Crisis Publishing Initiative is produced by Magazine Training International in partnership with EPA.

2022 Scholarship Report

Lamar Keener gave a report on the 2022 applicants and applicants for the Jerry Jenkins and Douglas J. Trouten scholarships.

Motion by Terry White: To give the \$2,000 Jerry Jenkins Scholarship to Radha Vyas.
Seconded.

Motion carried.

Sandra Glahn abstained.

Motion by Sandra Glahn: To grant a \$750 scholarship to each of the two second place applicants.

Seconded.

Motion carried.

2022 Contest Report

Lamar presented the EPA contest entries statistics.

Awards Contest Discussion

The board discussed creating new award categories for freelancers and adding Honorable mentions for content applicants in highly competitive categories.

Motion by Sandra Glahn: To create an Honorable Mention tier for the Awards of Excellence for those who score 40 or higher but do not otherwise place in the top four.

Seconded.

Motion carried.

Best in Class Contest

The board agreed the Best in Class contest should continue at least one more year.

EPA Membership Report

The board reviewed the membership report and an attrition report.

Financial Review

The board reviewed various financial reports including the Director's remote allowance report, the profit/loss comparison document, the short-term financial forecast, and the complete EPA budget.

Executive Session

The Board adjourned to Executive Session at 2:45 pm (MDT).

General Session Called Back to Order

Dan Stelzer called the general meeting back to order at 3:21 pm (MDT).

Budget Approval

Motion by Danny Conn: To approve the 2022-2023 preliminary budget, with an allocation of \$1,000 annually under "Other Benefits". This budget line will accrue each year and be granted to the Director of the EPA upon retirement in good standing/or to a designated beneficiary on death.

Seconded.

Motion carried.

Fundraising/Marketing Discussion

The board discussed ways to create a fundraising campaign for the EPA General Fund.

New Business**Next Board Meeting Date**

The board will investigate the next board meeting in Harrisburg, PA in October 2022.

Meeting Adjourned

Sandra Glahn motion to adjourn the meeting at 4:00 pm (MDT)

Second.

Motion carried.

Respectfully Submitted,
Leah Pickard, EPA Secretary