

Evangelical Press Association

MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

November 11, 2022

A meeting of the Board of Directors was held via a Zoom call.

Directors Present:

Dan Stelzer, President
Sandra Glahn, President-elect
Leah Pickard, Secretary
Danny Conn, Treasurer
Warren Maye, Advisor
Ann-Margret Hovsepian, Advisor

Also Present:

Lamar Keener, Executive Director

Call to Order

Dan Stelzer called the meeting to order after a time of devotion and prayer. A quorum of directors was present.

Approval of Minutes

Motion by Sandra Glahn: To approve the minutes as distributed from the April 12, 2022, board meeting.

Seconded.

Motion carried.

Director's Report

Lamar Keener welcomed Ann-Margret Hovsepian to the board and gave a detailed directors report to the board.

EPA Video Library

The Director presented a detailed report to the board on the EPA video library and potential future content capturing at EPA 2023.

Best in Class Content Report

The Director reported on the applications and income generated by the Best-in-Class Award.

DigitalMediaCon 3.0

The Director gave a report with an overview of attendance and costs/income from DigitalMediaCon 3.0.

Legacy Council Appointments

Motion by Danny Conn that Diane McDougall would serve a 1-year term, Terry White would serve a 2-year term, and Mark Winz a 3-year term as members of the EPA Legacy Counsel, with Dean Merrill serving as an alternate member if any of the above decline the position.

Seconded.

Motion carried.

Honorary Membership Candidates

Motion by Dan Stelzer: To remove Gladys Peterson, Charles Van Ness and Kenneth Wilson from EPA honorary membership status.

Seconded.

Motion carried.

Motion by Sandra Glahn: To add Rick Knoth, David Pilcher with EPA Honorary Memberships.

Seconded.

Motion carried.

Joseph Bayly Award

The board discussed options regarding a lifetime achievement award to replace the Joseph Bayly Award for Outstanding Service as well as the definitions for Honorary and Legacy Council memberships. Sandra Glahn volunteered to review and propose revised verbiage for future discussion.

EPA Awards Contest

The board discussed the awards and categories for the EPA.

Motion by Sandra Glahn: To make Generosity the Cause of the Year 2024.

Seconded.

Discussion.

Motion carried.

Motion by Sandra Glahn: To remove the Newsletter Category from the Awards of Excellence.

Seconded.

Motion carried.

Motion by Dan Stelzer: To add award categories to the Higher Goals, one short-form videos, one long-form videos.

Seconded.

Motion carried.

Best Emerging Journalist Award

The board discussed adding a Best Emerging Journalist Award for EPA members.

Motion by Ann-Margret: To establish an Emerging Journalist Award.

Seconded.

Motion carried.

Conventions Report

The Director gave an overview of the conference ratings, attendance, and sponsorships for the 2022 Colorado Springs Conference. The board reviewed convention historical charts for attendance and locations for EPA Conferences.

The Director gave a 2023 convention preview for keynote speakers, activities, and sponsorships. Future convention locations were also discussed.

Convention Registration Rate

The board discussed adjusting the convention registration rate and agreed that rates should not be increased.

EPA Membership Report

The board reviewed a summary of the membership statistics including attrition numbers, new members and membership breakdown for the organization.

Circulation Benchmark

The director discussed the circulation benchmarks for EPA members.

Branding/Design

Board discussed EPA brand and design evaluation and potential changes.

Ratify Vote to Open Treasury Direct Account

Move by Sandra Glahn: To ratify the unanimous vote via email on April 20, 2022, to approve the resolution to open a Treasury Direct account to purchase an I Bond.

Seconded.

Motion carried.

Resolution to Open Brokerage Account

Motion by Sandra Glahn: To approve a resolution to open an e-Trade brokerage account.

Seconded.

Discussion.

Motion carried.

Other Financial Document Review

The director discussed the accountant review process for the EPA accounting records. The board discussed the EPA savings and investment accounts. The director gave an updated net revenue report for the 2021-2022 fiscal year. The board reviewed the profit and loss comparison, balance sheet comparison sheets, Form 990, 10-year income statement, DigitalMediaCon income statement, 10-year balance sheet, previous year balance sheet.

Motion by Warren Maye: To approve IRS Form 990.

Seconded.

Motion carried.

Executive Session

The Board adjourned to Executive Session at 3:47 pm (EST).

General Session Called Back to Order

Dan Stelzer called the general meeting back to order at 4:00 pm (EST).

Budget Approval

Motion by Sandra: To approve the 2023 budget, with an adjustment to incorporate changes to move \$3,500 from the director's salary into the director's HRA account.

Seconded.

Motion passed.

New Business**Board Elections 2023**

The board discussed potential future board members and creating a nominating committee to fill upcoming open positions.

75th Anniversary

The board discussed how to commemorate the EPA anniversary at the upcoming conference.

Publications with Controversial Content

The board discussed how to address varying points of view among members on controversial issues and how to proceed if member publication content doesn't seem to align with EPA's doctrinal statement, values, and beliefs.

Next Board Meeting Date

The board will meet Tuesday, April 11 at the Lancaster County Convention Center in Lancaster, PA.

Meeting Adjourned

Sandra Glahn motion to adjourn the meeting at 5:32 pm (EST)

Second.

Motion passed.

Respectfully Submitted,

Leah Pickard, EPA Secretary