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- Skillful Self-editing: The Fastest Route to Publication — Angela Hunt
- Christian Communications across Cultures: When the same message can offend and inspire — Geoff Peters

WRITING

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- Deadline Writing and Ways to Cut Corners but not Sacrifice Accuracy — Michael Ray Smith
- Writing Powerful Stories — Anne Marie Winz
- Writing for the Web — Anne Marie Winz

REPORTING

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- Covering Christianity & Religion Internationally: Case Studies from ReligionUnplugged.com — Paul Glader, Meagan Clark
- “Acts of God?” How to Write Better on Trauma, Pandemic and Disaster — Timothy Morgan
- Breaking the News Online While Getting it Right — Bob Smietana

DESIGN

- How Editorial and Design Collaborate — Sarah Gordon, Ted Olsen
- Spread the Love: Designing Delight into Your Opening Spreads — Sarah Gordon
- Print Magazines That Only Work in Print — Aaron Cline Hanbury
- Content Creation Tools and Tips for Non-Designers — Christine Johns
- Visualizing Data — Sara Quinn
- Overcoming Creative Challenges — Dan Stelzer, Sarah Gordon, Lauren Farr-Miller, Brian Mellema

WEB DESIGN

- The Web We Want: Practical Tips for Digital Designers — Zack Bryant, Jeremy Cherry
- Seeing is Believing: A behind-the-scenes look at how Cru Storylines produces award-winning digital photo feature stories — Melody Copenny, Ted Wilcox | Mark Winz
- Stop Building Websites — Peter Green, Kedron Rhodes
- 10 Steps to a Better Website — Robb Erickson
- Getting the Most Out of Elementor — Brian Erickson

SOCIAL MEDIA

- Social Media to Social Ministry — Nona Jones
- Social Media and Our Social Witness — Daniel Darling
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- Become a Facebook Marketing Pro — Brooke Miles
- Build Your Brand on LinkedIn: Pro Tips and Hacks — Brooke Miles
- Master Your Social Media with Time-Saving Tools & Techniques — Brooke Miles
- Social Media for Publishers — Heidi Thompson
- How To Grow Your Subscriber Base Using Social Platforms — Andy Walker
- Part I: 10 Key Things a Christian Communicator Should Know about Social Media and Integrated Marketing Communications — Ron Weber
- Part II: 10 Key Things a Christian Communicator Should Know about Social Media and Integrated Marketing Communications — Ron Weber
- Building a Readership Community Through Social Media — Haley Jersey
- How to Create, Share, and Promote Content Using Smartphones and Social Media — Akosua Frempong

MANAGEMENT/LEADERSHIP

- Maximize Your Influence in Today's Digital Culture: Why Everything You Know About Ministry Has Changed — Phil Cooke
- Reclaiming the Name 'Evangelical' — Daniel Darling, Walter Kim, Michael Wear, Karen Swallow Prior
- Build Your Brand on LinkedIn: Pro Tips and Hacks — Brooke Miles
- Christian Communications across Cultures: When the same message can offend and inspire — Geoff Peters
- Know Your Audience: The Power of Reader Data, Analytics, and Old-Fashioned Listening — Lou Ann Sabatier
- Marketing Made Personal: Building Meaningful

- Relationships with Your Audience — Lou Ann Sabatier
- We All Get Burned: Leading through Crisis and Challenge — Sid Webb
- Change: A User's Guide for Wreaking Havoc & Upsetting Everyone — Dawn Baldwin
- Leading from a Distance: Strategies to Build Virtual Teams that Work — Melody Rawlings

MARKETING / DIGITAL MARKETING

- Magazine Marketing in a Digital-First World — Jacob Walsh
- M&M - Can Ministry and Marketing Be the Same? — Chris Maxwell
- Become a Facebook Marketing Pro — Brooke Miles
- Build Your Brand on LinkedIn: Pro Tips and Hacks — Brooke Miles
- Email Best Practices: Achieving Deeper Audience Engagement — Lou Ann Sabatier
- Marketing Made Personal: Building Meaningful Relationships with Your Audience — Lou Ann Sabatier
- Captain Marvel, Disney+ and Star Wars: 8 Content Marketing Lessons Your Brand Can Learn from Walt Disney Studios — Hilary Sutton
- The Virtuous Cycle of Digital Marketing for Publishers — Heidi Thompson
- How To Grow Your Subscriber Base Using Social Platforms — Andy Walker
- Part I: 10 Key Things a Christian Communicator Should Know about Social Media and Integrated Marketing Communications — Ron Weber
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- From Amazon to VeggieTales: How to Build Products and Market on Digital Platforms— Erick Goss
- 10 Laws of Effective Email — Ron Forseth
- 33 Secrets for Dynamic Online Engagement— Ron Forseth

PODCASTING

- I Have a Podcast; Now What? — Erik Johnson
- So You Wanna Be a Podcaster? — Morgan Lee
- From Conception to First Birthday: What to know to launch a podcast successfully — Stephanie Rousselle
- Podcasting: Creating Killer Content and Repurposing It— Misty Phillips

DIGITAL ENGAGEMENT

- Simple Data: Improve Your Marketing, Donations and Email Engagement — Brian Setaro
- How To Grow and Engage Your Audience — Brian Setaro
- 33 Secrets for Dynamic Online Engagement— Ron Forseth

- Trashing the Canned Response: How to Have Better Conversations and Make Deeper Connections with Your Digital Audience — Jason Goff

DIGITAL STRATEGY

- Developing The Right Web Strategy — Mark Dreistadt, Andy Walker
- Developing An Effective Digital Content Strategy — Kristen Reyes-Tarsiuk

REVENUE STRATEGIES

- Optimizing Online Opportunities: Keys to Increasing Impact and Generating More Income — Mark Dreistadt
- Fundraising in these COVID-19 Times — Kevin Shanley

PERSONAL DEVELOPMENT

- Maximize Your Influence in Today's Digital Culture: Why Everything You Know About Ministry Has Changed — Phil Cooke
- Your Calling is NOW — Jo Saxton
- The Best Message to Communicate — Ben Stapley
- The High Calling of a Christian Communicator— Jen Bennett

FREELANCING

- Intro to Freelancing — Randy Petersen, Michael Foust, Ann Byle, Joyce K. Ellis
- Crafting a Successful Editor-Freelancer Relationship — Ann-Margret Hovsepian, Jeanette Littleton, Jeff Friend, Diane McDougall, Jesse Florea

REMOTE MANAGEMENT

- Leading from a Distance: Strategies to Build Virtual Teams that Work — Melody Rawlings

SEO

- Search Engine Optimization for Content Creators — Thomas Umstatted, Jr.

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- How to Create, Share, and Promote Content Using Smartphones and Social Media — Akosua Frempong

ISSUES

- Countering the Rise of Anti-Semitism in America — Susan Michael
- Christian Communications across Cultures: When the same message can offend and inspire — Geoff Peters
- Social Media to Social Ministry — Nona Jones
- The Great Divorce: Detangling Christian Publishing from Celebrity Culture — Karen Swallow Prior
- Christians and Cancel Culture — David French

- Why a Proper Theology is Vital to the Mission of Christian Magazines — Timothy, Dalrymple, Russell Moore
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- Navigating the Technological Opportunities and Ethical Challenges of our Day — Jim Denison
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- Writing about Mental Health and the Church: The Why and How — Meryl Reist Gibbel, Arthur Brown, Nelson Yoder
- Race, Grace and Forgiveness? Can We Write Our Way to Racial Healing? — Patricia Raybon
- A Conversation About Race, Grace and Forgiveness — Patricia Raybon, Joyce Dinkins, Mark Galli, Rev. Esau McCaulley
- Christians and Cancel Culture: Resisting the Allure of Power and Seeking the Good of Our Neighbor — Jason Thacker
- Beyond the Screen: Communications Priorities in a Post-COVID World — Palmer Holt, Diane Lonsdale
- Digital Culture: How Technology Shapes Us— Ed Stetzer

MISCELLANEOUS

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- 8 Things to Know About the Mobile Revolution — Clyde Taber, Teresa Artis
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