

A RECOMMENDATION FROM THE BOARD OF DIRECTORS

Evangelical Press Association

Considering the Future of Our Organization

Honoring Our Heritage. Embracing Our Future.

A Message to Our Membership Ahead of a Vote

YOUR VOICE, YOUR VOTE

Options at the End of the Presentation

YES

I affirm the resolution of the Board to change the organization's name from **Evangelical Press Association** to **Christian Communicators Network**.

NO

I do not affirm the resolution of the Board to change the name.

Voting will take place online per the association's official voting procedure.

75 Years of Faithful Service

75+

YEARS

The premier professional association for evangelical publishers, editors, writers, and ministry communicators.

- Professional development and training
- Fellowship among Christian communicators
- Ethical standards and a shared Code of Ethics
- Recognition of excellence in Christian journalism

That legacy remains one of our greatest strengths — and it is not what's being reconsidered.

HOW WE GOT HERE

A Season of Prayer and Discernment

Over the past year, the Board engaged in an extensive process before bringing this recommendation forward.

01

Prayer

Grounding the process in discernment, not marketing.

02

Vision Casting Retreat

A dedicated retreat to consider the future of the organization.

03

Industry & Peer Analysis

Comparative research into how the field has evolved.

04

Member Feedback

Listening to the members the organization serves.

ONE CONCLUSION BECAME CLEAR

“Our mission has expanded beyond what our current name communicates.”

This recommendation is not driven by marketing. It is driven by mission.

BEFORE WE GO FURTHER

Three Things This Recommendation Does Not Touch

**Our Theological
Position**

has not changed.

**Our Commitment to
Journalism**

has not changed.

Our Standards

have not changed.

THE BOARD'S RECOMMENDATION

A New Name for a Growing Mission

CURRENT NAME

**Evangelical Press
Association**



PROPOSED NAME

**Christian Communicators
Network**

Same mission. Same convictions. A clearer identity for the next generation of Christian communicators.

Evangelical

Christian

*Our theology remains
evangelical.*

*Our public identity becomes
more clearly **Christian**.*

- Not a theological change — the Statement of Faith and Code of Ethics are unchanged.
- “Evangelical” increasingly carries political and cultural meanings that can obscure its theological intent.
- “Christian” is immediately understood worldwide and communicates our identity more clearly.

Press

Communicators

Press identified an industry.

*Communicators identifies a
group of people.*

- The shift is from the industry — “Press” — to the people: “Communicators.”
- Journalism remains central — Communicators includes it; it does not replace it.
- Members now work across print, digital, podcasts, video, and social media, and the name should describe them, not one medium.

Association

Network

Association describes our structure.

Network describes our community.

- Members consistently value relationships, mentoring, and shared pursuit of excellence.
- Looking ahead: expanded peer communities, regional gatherings, and international engagement.
- Network reflects an active, connected community — not just a membership roster.

A FAIR QUESTION

Why Not Keep Evangelical Press Association?

Every word is still true. Together, they now describe us more narrowly than our actual work.

WORD	THE PROBLEM TODAY	WHAT THE NEW NAME FIXES
Evangelical	Today, often read as political or cultural before it is understood as theological.	CHRISTIAN is understood worldwide, immediately, as a statement of faith.
Press	Sounds like print and traditional news media only.	COMMUNICATORS is member centric and includes every communications platform.
Association	Describes a legal structure — a roster of members.	NETWORK describes what members say they value most: an active, connected community.

The issue was never accuracy. It was scope.

OUR COMMITMENT

What Will Not Change



Our Statement of Faith



Our Code of Ethics



Our awards & recognition programs



Our commitment to Christian fellowship



Our evangelical convictions



Our commitment to ethical journalism



Our pursuit of professional excellence



Our emphasis on education & training

Positioning EPA for Its Next Generation of Ministry



The Board believes **Christian Communicators Network** best represents the organization's identity, mission, and future — honoring 75 years of faithful service while positioning EPA to serve the next generation with the same commitment to biblical truth, professional excellence, ethical journalism, and Christian fellowship.

— *The EPA Board of Directors*

The Resolution

RESOLVED,

that the membership of the Evangelical Press Association approves amending the Articles of Incorporation to change the legal and public name of the organization to Christian Communicators Network.

This name change affirms the organization's commitment to serving a broader community of Christian communicators while preserving its:

- Historic evangelical theology
- Statement of Faith
- Code of Ethics
- Commitment to journalistic integrity
- Professional excellence
- Christian fellowship

THE FORMAL ASK

The Resolution

RESOLVED,

that the membership of the Evangelical Press Association approves amending the Articles of Incorporation to change the legal and public name of the organization to Christian Communicators Network.

Affirmation of this resolution by the membership authorizes the Board to:

- Update governing documents & registrations
- Implement new branding & communications
- Update websites, programs & related materials

YOUR VOICE, YOUR VOTE

Cast Your Vote

YES

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Thank You

Honoring Our Heritage. Embracing Our Future.

Questions & Discussion Welcome